

# CURRICULUM VITAE SONJA PÖHLMANN

## PERSONAL INFORMATION

Name Sonja Pöhlmann

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Nacionality German

Date & Place of birth 02.12.1977 in Cologne, Germany

## WORKING EXPERIENCE

from 2008 feb. Lecturer for Graphic & Audiovisual Design at 'Istituto Europeo di Design' ([www.IED.edu](http://www.IED.edu)). Barcelona

from 2007 june Freelance designer at the branding agency 'AIS Brandlab' ([www.aisbrandlab.com](http://www.aisbrandlab.com)). Preproduction, Production, Styling, and Art Direction of audiovisual projects mostly for the Middle East. Barcelona

2007 jan. - 2007 may Styling, Costume Design, and Set Design for mayor advertising agencies from the Middle East (such as BBDO, Saatchi & Saatchi), in cooperation with Kirsten Hermans ([www.kirstenhermans.com](http://www.kirstenhermans.com)). Dubai, U. A. E.

2006 jan. - 2007 jan. Designer at 'AÄB' ([www.aabland.com](http://www.aabland.com)). Creative & Art Direction and Styling for graphic and audiovisual projects for Psyop, S,C,P,F, MTV etc. Barcelona



## WORKING EXPERIENCE

2005 mar. - 2005 may	Styling assistant to Kirsten Hermans at 'Cirque du Soleil'. Barcelona
2005 may - 2005 jul.	Project-based graphic designer at 'The Partner' (www.thepartner.org). Barcelona
2003 aug. - 2005 dec.	Freelance Motion Graphics- designer at 'AÄB' (www.aabland.com). Barcelona
2004 sept. - 2004 oct.	Costume and Styling assistant to Kirsten Hermans (www.kirstenhermans.com y www.kitnrage.com) at photoshootings for fashion magazines. Amsterdam, The Netherlands and Berlin, Germany
2003 june	Winner of the graphic design pitch 'Lo Tirotó' organized by MODAFAD, and hosted by Elisava Design School. Barcelona
2001 aug. - 2004 jan.	Production assistant to 'Habbekrats advertising' (www.habbekrats-reclame.nl). Amsterdam
2001 jan. - 2002 aug.	Assistant to 'VOLKSWARE' (www.volksware.org), concept and design for the exhibitions 'Volksware' and 'Volklore', based on a archive of clothes and objects with an emotional value. Amsterdam
1998 feb.- 2000 may	Assistant to photographer Hanns Joosten (www.hannsjoosten.de), specialized in fashion, architecture and lifestyle. Berlin
1999 jun. - 1999 sept.	Practical work at the editorial department of photography at the magazine of a major german newspaper 'DIE ZEIT' (www.zeit.de/leben), Berlin
1997 nov. - 1998 jan.	Internship with photographer Martin Classen specialized in architecture. Cologne, Germany

## EDUCATION & TRAINING

2000 aug. - 2004 oct.	Master of Arts in 'European Media' (EMMA) at Utrecht School of the Arts (HKU), The Netherlands, and the Open University London, UK
	Bachelor of Art and Technology (with honours) in 'Digital Media Design' at HKU
2002 sept. - 2003 july	Scholarship at Elisava Design School, department Graphic Design. Barcelona
1999 oct. - 2000 july	Studies of Visual Communication at the University of Applied Sciences Potsdam (FHP). Germany
1997 oct. - 1998 july	Studies of Art History at the University of Cologne. Germany
1988 aug. - 1997 june	School education at Primary and High school (A-Levels degree). Cologne

## PERSONAL SKILLS & INTERESTS

Mother tongue	German
Other languages	Spanish (excellent), English (excellent), Dutch/ Flemish (excellent), Portuguese (basic), French (basic)
Software knowledge	Photoshop, Illustrator, In Design, QuarkXPress, Freehand, Final Cut Pro, Premiere, After Effects, Dreamweaver
Interests	Design, art, photography, architecture, cinema, theatre, music, literature, sports, travelling
Profile	Open, responsible, creative, communicative, flexible, spontaneous